Program Model

Assumptions

- The current system is sub-optimal
- User will utilize the registration form
- User is willing to give feedback on this current job status

<table>
<thead>
<tr>
<th>Stakeholders</th>
<th>Initiatives</th>
<th>Value Proposition</th>
<th>Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current USC Students (Team 14)</td>
<td>In contrast to the existing system, eliminate the need to store data at various locations and hence centralize the data.</td>
<td>Convenient data management</td>
<td>Users of the Women at Work website, Board of Directors of Women at Work, IT Technicians at Women at Work</td>
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<tr>
<td>Users of the Women at Work Website</td>
<td>Automate registration process by creating an online registration form and the also automate the feedback process.</td>
<td>Improve operational efficiency by reducing person-to-person time.</td>
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<tr>
<td>Board of Directors at Women at Work</td>
<td>Redesign the UX of the website and develop an efficient check-in process.</td>
<td>Improve user convenience</td>
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<tr>
<td>IT Technical staff at Women at Work</td>
<td>Provide the functionality to capture and analyse user traffic on the website, to be able to generate reports.</td>
<td>Propose the reports generated at funding opportunities and hence raise more funds.</td>
<td></td>
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</tbody>
</table>

Cost*  
- COTS Licenses
- Marketing
- Maintenance

Benefits
- Increase the number of registered user on the system
- Increase the user traffic on the website
- Reduce the amount of person-to-person time
- Increase the funds raised.

(*) - The costs enlisted are the cost that are incurred by the existing system currently. There will be no additional cost incurred during the development of additional features mentioned in the scope of the requirements.
Current Business Workflow

REGISTRATION ACTIVITY DIAGRAM

Client fills the registration from

Manual entry in to Neon CRM system
PURCHASE ACTIVITY DIAGRAM

Visit website

Click on purchase event link

Select the ticket type

If registered
Login
Purchase tickets

If registered
Register

Click on register for class

Select the class

If registered
Login
Register

Register for class
SIGN-UP ACTIVITY DIAGRAM:

Enter the Phone number

If Exists

Select Services